



Youth
IN NEED[®]



Believe . . .

Children's Partnership Program • 2025



Youth In Need's Children's Partnership Program

Youth In Need offers you or your company an innovative way to invest in the opportunities children, teens and families in our community need to success. With your commitment, you will receive sponsorship benefits, reach an audience who will appreciate your civic engagement and make a difference in the lives of children and families throughout eastern Missouri.

Children's Partnership Benefits

- Easy, one-time investment, resulting in high exposure at all of Youth In Need's special events in 2025
- Reach potential new customers in St. Louis City and St. Louis, St. Charles, Lincoln, Warren and Montgomery Counties
- Show your community spirit and involvement by supporting Youth In Need's mission and commitment to children, teens and families

2025 Special Events

38th Annual Celebration of Youth

Saturday, March 8, 2025
Ameristar Casino Resort Spa
Dinner, Live and Silent Auctions

28th Annual Golfing for Youth

Monday, August 4, 2025
Whitmoor Country Club
Missouri Bluffs Golf Club
Lunch, Dinner, Live and Silent Auctions

Thanks for Giving

November 2025

Principal Children's Partner • \$17,500

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Logo on front page of Youth In Need's website
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's monthly e-newsletter distributed to more than 2,400 households and businesses
- Name/logo displayed in Youth In Need's annual report distributed to more than 5,000 households and businesses
- Exclusive sponsor logo on 10' x 8' backdrop displayed at five signature events throughout the year
- Quarterly thank-you post on Youth In Need's social media channels (Facebook, Instagram and LinkedIn)

38th Annual Celebration of Youth

- **Reserved table for 10** in preferred location
- Name/logo recognition on program back cover
- **Full-page color ad** and name recognition in program
- Name/logo and company website link featured in event email blasts
- Name/logo recognition in media presentation
- Name/logo on auction technology platform
- Name recognition on signage
- Name recognition by Master of Ceremonies
- One room at Ameristar Casino Resort Spa the night of the gala

28th Annual Golfing for Youth

- **8 golfers** and tournament gifts
- Preferred course placement
- Reserved table in a preferred location
- **Name/logo recognition on 3 tee signs**
- Golf item featuring company logo distributed to golfers
- Check presentation to Youth In Need's CEO by company representative at the event
- Name/logo and company website link featured in event email blasts
- Name/logo recognition on auction technology platform
- Name/logo recognition in media presentation
- Distribution of company marketing materials in gift bags
- 10' x 10' space for on-site sampling and/or marketing
- Name recognition by Master of Ceremonies

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event in November

Charitable Deduction: \$15,200

Thanks to Our 2024 Principal Children's Partner!

JM Family Enterprises, Inc.

Champion Children's Partner • \$12,000

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Logo on front page of Youth In Need's website
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's monthly e-newsletter distributed to more than 2,400 households and businesses
- Name/logo displayed in Youth In Need's annual report distributed to more than 5,000 households and businesses
- Quarterly thank-you post on Youth In Need's social media channels (Facebook, Instagram and LinkedIn)

38th Annual Celebration of Youth

- **Reserved table for 10** in preferred location
- **Full-page color ad** and name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage
- Name recognition by Master of Ceremonies

28th Annual Golfing for Youth

- **8 golfers** and tournament gifts
- Preferred course placement
- Reserved table in a preferred location
- **Name/logo recognition on 3 tee signs**
- Name/logo recognition in media presentation
- Distribution of company marketing material in gift bags
- Name recognition by Master of Ceremonies

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event in November

Charitable Deduction: \$9,700

Thanks to Our 2024 Champion Children's Partners!

93.7 The Bull #1 for New Country • ATB Technologies • Rick and Mary Leach • QuikTrip

Guardian Children's Partner • \$6,000

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's annual report distributed to more than 5,000 households and businesses
- Quarterly thank-you post on Youth In Need's social media channels (Facebook, Instagram and LinkedIn)

38th Annual Celebration of Youth

- **Reserved seats for 6** in preferred location
- **Half-page color ad** and name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage

28th Annual Golfing for Youth

- **4 golfers** and tournament gifts
- **Name/logo recognition on 3 tee signs**
- Name/logo recognition in media presentation
- Distribution of company marketing material in gift bags

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event in November

Charitable Deduction: \$4,760



Thanks to Our 2024 Guardian Children's Partners!

AITX • Associated Bank • BJC HealthCare • Engineered Lubricants
HM, a OneDigital Company | John Henry Foster • Mercy Kids • Paul and Gwen Middeke
The Reding Co., LLC • RxBenefits

Trustee Children's Partner • \$3,750

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's annual report distributed to more than 5,000 households and businesses
- Quarterly thank-you post on Youth In Need's social media channels (Facebook, Instagram and Twitter)

38th Annual Celebration of Youth

- **Reserved seats for 4**
- **Quarter-page color ad** and name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage

28th Annual Golfing for Youth

- **4 golfers** and tournament gifts
- **Name/logo recognition on 2 tee signs**
- Name/logo recognition in media presentation

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event in November

Charitable Deduction: \$2,690



Thanks to Our 2024 Trustee Children's Partners!

Armanino • Burns & McDonnell • Commerce Bank • Manheim by Cox Automotive • Paramount Bank
Play 4 All, a Division of Cunningham Recreation • Rx Systems, Inc
SSM Health St. Joseph Hospitals - St. Charles and Lake Saint Louis • Thomson Printing

Patron Children's Partner • \$1,750

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's annual report distributed to more than 5,000 households and businesses

38th Annual Celebration of Youth

- **Reserved seats for 2**
- Name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage

28th Annual Golfing for Youth

- **2 golfers** and tournament gifts
- Name/logo recognition on 1 tee sign
- Name/logo recognition in media presentation

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event in November

Charitable Deduction: \$1,220

Thanks to Our 2024 Patron Children's Partners!

Avis Renee Riddle Memorial Scholarship • Kevin and Kim Buie • Mary and Jeffrey Freeman
Jeff and Leslie Garavaglia • Danny and Pat Hommes • Dean and Mary Krogmeier • Mercer
Rob and Cathie Muschany • Chris and Trish O'Neal • The Standard • Thomas Realty Group, LLC
Tricia and Nathan Vineyard • Breck and Ruth Ann Washam