



Kentucky Bourbon Trail

The winner of this experience will enjoy:

- **Stitzel-Weller Distillery exclusive before-hours tour and tasting of Bulleit Bourbon for two**
- **Maker's Mark Distillery tour, tasting for two and bottles to dip in wax**
- **Lunch for two in Bardstown**
- **Jim Beam Distillery tour and tasting for two**
- **Private custom experience in a luxury SUV**
- **Three-night stay in a standard guest room at the Hyatt, Hilton, Marriott or comparable hotel**
- **Round-trip coach class airfare for two from within the 48 contiguous U.S. to Louisville, Ky.**
- **Winspire booking and concierge service**

Welcome to the famous Kentucky Bourbon Trail! Here's your passport to the world's greatest Bourbon—legendary distilleries just waiting to share their historic craft, timeless secrets and proud traditions of Kentucky's signature spirit.

Kentucky Bourbon Trail Experience

During your eight-hour excursion, you will enjoy a sampling of iconic distillery tours and tastings on what's known as the "South Route" of the Kentucky Bourbon Trail. Your personal tour leader will share interesting history and knowledge as you sit back and enjoy the ride...soaking in the beautiful scenery along the way.

Stitzel-Weller Exclusive Tour and Tasting

Your tour starts when your tour leader arrives at the hotel with a luxury SUV to take your party of two in style to your first stop. Originally opened on Derby Day in 1935, Stitzel-Weller is home to Bulleit Bourbon, a Diageo brand of Kentucky Straight Bourbon Whiskey that is characterized by its high rye content and aged for at least six years. This historic distiller sits just a few miles from Louisville's thriving downtown scene.

Maker's Mark Tour and Tasting

Maker's Mark is a beautiful distillery in Kentucky, nestled along Whisky Creek. The tour explores the distillery and warehouses and ends in a well-appointed tasting room. Each of you will receive a 375 ml bottle of Maker's Mark to hand-dip in their iconic red wax. Maker's Mark has one of the most recognizable package designs in the liquor industry. If you place two bottles side by side, you will notice that the wax seal is never the same. That's because each bottle is hand dipped by distillery staff to create the trademark tendrils of wax that drip down the sides. Bring your bottle home to show your friends!

Lunch

Enjoy lunch for two in historic Bardstown, listed as one of the 100 Best Small Towns in America and known for its southern charm.

Jim Beam Tour and Tasting

Jim Beam is one of the largest distilleries in the world and the No. 1 bourbon in the world. They claim if they stopped production today they have enough bourbon aging in their warehouses to meet demand for the next twenty years. Brands include Jim Beam Straight Bourbon, Booker's, Baker's, Basil Hayden, Knob Creek, Devil's Cut, Old Tub, Red Stag,

Jim Beam Honey and Knob Creek Smoked Maple. Enjoy a tour of the distillery, warehouse, bottling line and a small museum of commemorative decanters. Enjoy your ride back to the hotel after a full day on The Bourbon Trail.

Should you prefer to customize your day's itinerary, the driver and vehicle are at your disposal for eight consecutive hours. Driver's gratuity included. You must be 21 to participate in the tastings but guests of all ages are welcome on the tours.

Blackout Dates: Derby Week and Bourbon Festival

Hotel Accommodations

Enjoy a three-night stay in a standard guest room in hotel accommodations such as the Hyatt, Hilton, Marriott or comparable, in Louisville.

Airfare

This package includes round-trip coach class service for two from any major metropolitan airport in the 48 contiguous United States to Louisville, Ky., subject to availability.

Airfare must be booked within one year from the date of purchase. Airfare taxes and a \$25 per person processing fee are the responsibility of the purchaser.

Blackout Dates: Thanksgiving, Christmas and New Year's weeks.

Business and First Class upgrades are available at the time of booking for an additional fee. Use of frequent flyer miles for upgrades is dependent on specific ticket restrictions as determined by the airline's frequent flyer program.

Winspire Booking and Concierge Service

Winspire provides a team of seasoned travel professionals who will help you redeem your experience. All travel related details and reservations are handled for every part of your Winspire experience. Operating as a full-service travel agency, Winspire can assist with extra hotel nights, airfare upgrades and additional guests. This service also provides you with an established network of on-site contacts who can help you book additional experiences, activities and tours.

Additional Information

Must be booked a minimum of 60 days in advance. Reservations are subject to availability. Certificates cannot be replaced if lost, stolen or destroyed. All purchases are non-refundable. Packages cannot be resold. Suggested retail value is calculated using tariff air rates and rack room rates. Ground transportation is not included unless where specified.